

# JOURNEY AROUND THE WORLD SERIES ROAD TO LONDON & USA

SATURDAY

12 APRIL 2025

Imagine embarking on an extraordinary journey that spans continents, cultures, and landscapes. Starting from Karachi on April 12, 2025, this once-in-a-lifetime road trip will take us through Pakistan, Iran, Turkey, Greece, the Balkans, and into the heart of Europe before crossing the Atlantic to explore all 50 states of the USA. This ambitious expedition is not just a personal dream but an opportunity to showcase the spirit of adventure, cultural exchange, and global connectivity to a broad audience.



40,000+ km Distance



20+ Countries



06+ Months

## PARTNER WITH US

Through this journey, your brand can connect with millions of people across different markets. With extensive media coverage, daily social media updates, vlogs, and travel blogs, this adventure will provide significant visibility and engagement opportunities.

Established in 2024, TRV is a manifestation of a lifelong journey filled with curiosity and wanderlust. With each mile traveled and each destination discovered, we aim to share the joy and excitement of exploration to inspire others.

# ROAD TO LONDON & USA

12 APRIL 2025



## Insight:

### Leg 1: Pakistan to Turkiye.

Travel through Pakistan’s rugged mountains, Sindh’s deserts, and lush valleys. Experience Iran’s vast deserts, mountain ranges, and historic towns, then explore Turkey’s dramatic Cappadocia, ancient ruins, and Mediterranean coasts..

### Leg 2: Greece to UK

From Greece’s azure coastlines to the Balkans’ forests, rocky shores, and alpine peaks, the journey continues through Austria and Switzerland’s majestic Alps, Germany’s rolling countryside, and the UK’s green hills and picturesque coastlines.

### Leg 3: Road Trip Across All 50 States

Explore the USA’s diverse landscapes: East Coast forests, southern bayous, Midwest plains, the Rockies’ towering peaks, West Coast deserts and beaches, Alaska’s wild tundras, and Hawaii’s lush tropical beauty.

This road trip promises a once-in-a-lifetime adventure through some of the world’s most iconic natural and cultural wonders.

*Team Roadventures xo*

## Overview

Pakistan
Iran
Turkiye
Greece
Balkans
Italy
Europe
United Kingdom
Scotland & Ireland
United States of America

# Our Team

After travelling to a handful of countries, we have combine our two passion **traveling** and **driving** into one – **road trips**. For us this is the best way to experience any country in its true essence.

Our social need to bring change in our Tourism industry and our passion of traveling combined is a driving force behind my purpose.

We am determined to conduct a research study which will contribute to the travel and tour industry and travelers psychology as well, which psychological factors influence why people travel, and how travel can impact people's lives. and how travel can beneficial to people's mental health..



**Taha A Khan & Samia Siddiqui**

# Our Groundwork

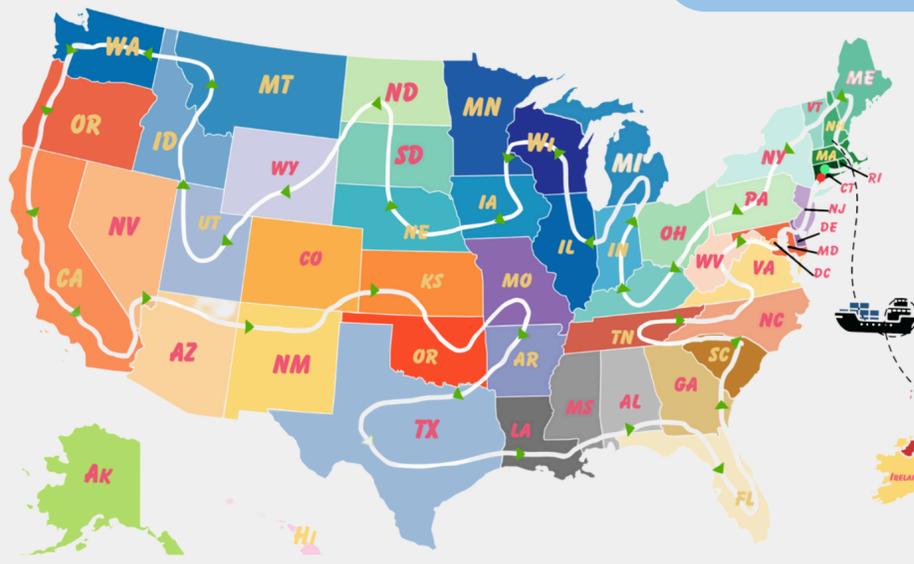
	Elements	Description	Status
1	Visa	Turkey Visa: Valid till August 2025 Schengen visa: Valid till June 2025 Non Schengen Countries: Visa on Arrival based on USA visa UK visa: Valid till September 2025 USA Visa: Valid till 2028	
2	EPA	EPA Standard Form 3520-1 to import passenger vehicles, highway motorcycles, and the corresponding engines into the U.S.	
3	Carnet De Passage	The <b>Carnet de Passages en Douane</b> is a <b>customs</b> document that identifies a traveller's <b>motor vehicle</b> or other valuable equipment or baggage. It is required in order to take a motor vehicle into a significant number of countries around the world.	
4	Car Modeling and Branding	To be done in April	

**BE A PART OF OUR JOURNEY**

Partnered By:



**MINDMASKED**  
CATCH IT BEFORE IT CATCHES YOU



LEG 3



LEG 1 & 2

**Road to London and USA**  
**ROADMAP**



*Research 1: Overland Journey from Pakistan:*

**Unlocking Potential for Tourism, Cross-Cultural Exchange, and Regional Connectivity**

*Research 2: Overland Journey from Pakistan:*

**"Cultural and Environmental Influences on Human Mind, Philosophy of Cognition and Emotional Processing Across Diverse Societies and Family Structures"**

# SPONSORSHIP OPPORTUNITIES

## Title Sponsor

As the Title Sponsor, your brand will receive the highest level of exposure, with your logo featured prominently:

- On the vehicle (full-body branding).
- In all videos, blogs, and social media posts.
- As part of the journey's official name (e.g., "[Your Brand] Adventure: Karachi to London and Across the USA").

## Co-sponsor

Gain visibility through:

- Logo placement on vehicle panels.
- Dedicated mentions in Youtube and other social media content.
- Inclusion in press releases and promotional materials.

## Supporting Partner

Support the journey through specific contributions such as:

- Equipment (e.g., GPS, camping gear).
- Logistics support (e.g., fuel, shipping vehicle).
- Services (e.g., accommodation, meals).

## Proposed Deliverables for Sponsors

### For Title Sponsors

- Branding on 100% of promotional materials.
- Dedicated sponsor shoutouts in every vlog.
- Access to behind-the-scenes footage and co-branded content.

### For Co-Sponsors

- Branding on 50% of promotional materials.
- Dedicated sponsor logo placement in every vlog.
- At least five dedicated posts monthly featuring the sponsor.

### For Supporting Partners

- Branding on 25% of promotional materials.
- Mention in relevant content related to the supported contribution.

## Sponsorship Division:

### For Title Sponsors

- 50-60% of the total budget

\$32,500 to \$39,000

(One exclusive sponsor with major branding)

### For Co-Sponsors

- 30-40% (split between 2-3 sponsors)

\$19,500 to \$26,000

(Split among 2-3 sponsors, e.g., \$8,000 each for 3 sponsors)

### For Supporting Partners

- 10-20% (split among multiple partners)

\$6,500 to \$13,000

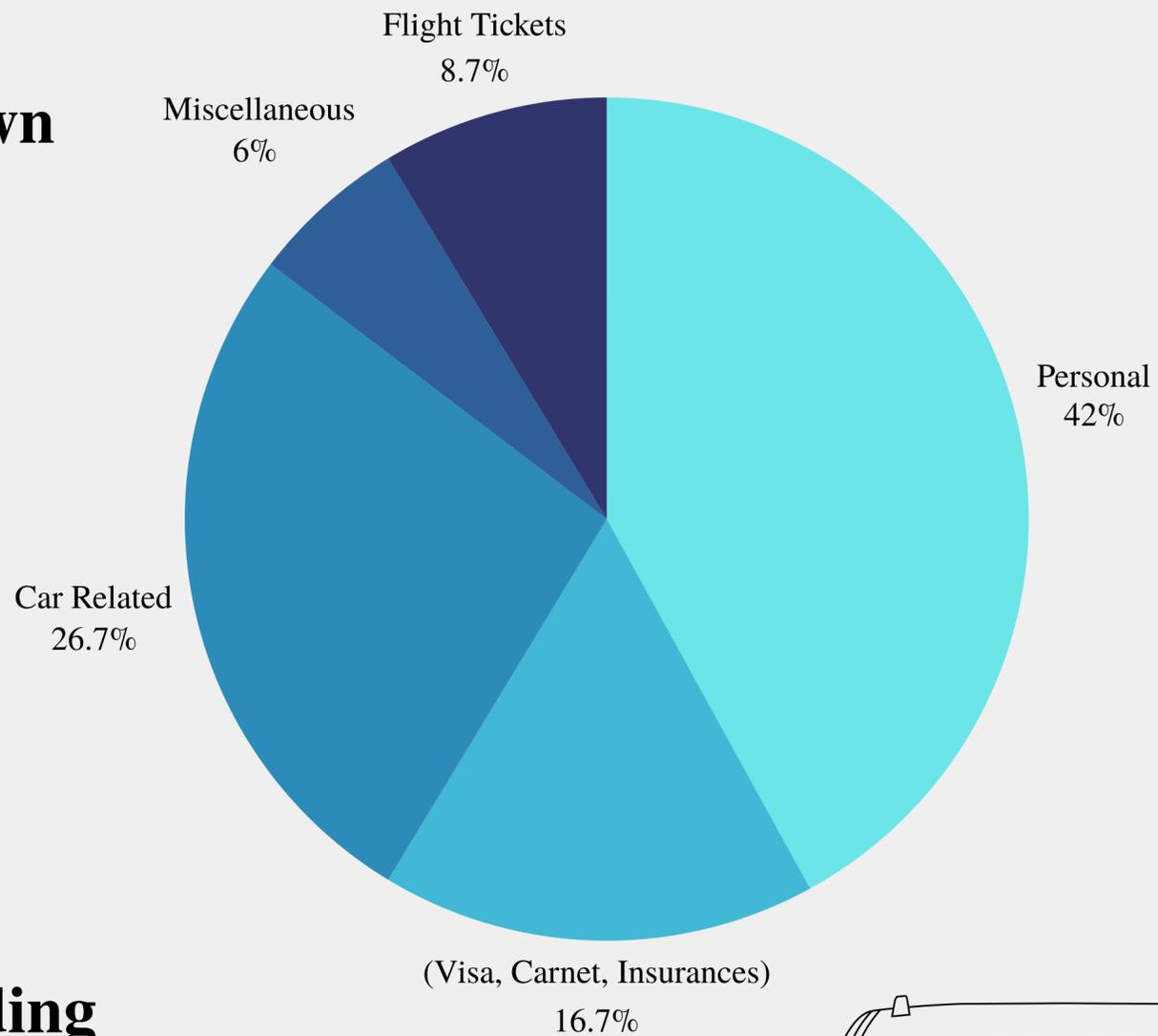
(Multiple partners, each contributing \$2,500 to \$5,000)

## Budgets Overview

The total estimated cost of the journey is **\$65,000**. Sponsorship funds will cover:

1. Expense Amount Personal & Necessary (Accommodation, Food, Sightseeing)
2. Documentation (Visa, Carnet, Insurances)
3. Car Related (Fuel, Maintenance, Car Shipping)
4. Miscellaneous (Emergency funds, unforeseen costs)
5. Flight Tickets (International + Domestic)

## Budget Breakdown



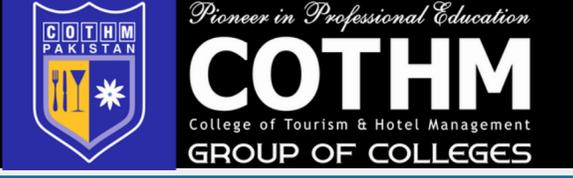
## Our Prime Branding

Brand Visibility for 7+ months of travelling and brand association on Social media content visible on the car while touring 20+ countries.

**Minimum Sponsorship starting: \$3000**



# Partners on Board:

Company	Partner Percent	Description
	20%	<ul style="list-style-type: none"> <li>Expense Amount Personal &amp; Necessary (Accommodation, Food, Sightseeing)</li> <li>Visa Processing.</li> </ul>
	Official Media Partner	Boasting 27.2K subscribers and over 1,400 videos, the channel showcases content ranging from culinary tutorials to event highlights.
	Official Telecom Partner	<ul style="list-style-type: none"> <li>Data Connectivity throughout, Iran Turkey, Europe, UK&amp; USA</li> </ul>
	AI Software	<ul style="list-style-type: none"> <li>Access to AI Language Translator app for easier communication.</li> </ul>
	Print Media Partner	<ul style="list-style-type: none"> <li>Print Magazine with 7 month feature monthly</li> </ul>
	Pakistan Tourism Development Corporation	<ul style="list-style-type: none"> <li>Providing a support letter endorsing our research and impact.</li> <li>Supplying giveaways, pamphlets, and digital videos.</li> <li>Connecting you with embassies and tourism boards.</li> </ul>
	Pakistan's National Tourism Brand Salam Pakistan by PTDC	<ul style="list-style-type: none"> <li>Organizing a Flag-Off Ceremony and press release.</li> <li>Recognizing you as an <b>Ambassador</b> of Pakistan.</li> </ul>
	Car Related Sponsorship	<ul style="list-style-type: none"> <li>in Negotiation with</li> </ul>

# Media Reach and Benefits

## Digital Media:

- YouTube: Weekly vlogs documenting key moments of the journey.
- Social Media: Daily updates on Instagram, Facebook with high-quality photos and videos. on both The Roadventures and Mindmasked- Content Writers
- 2 Websites: A dedicated blog with detailed travel stories and insights. (www.theroadventures.com & www.mindmasked.org)

## Traditional Media

- Feature articles in leading travel and lifestyle publications.
- Collaboration with TV and radio networks for exclusive coverage.

## Why Sponsor This Adventure?

This journey is more than a road trip, its a journey of “**Do Great & Push Your Limits: By stepping out of comfort zone**”. it’s a platform to inspire, connect, and promote brand that support the cause. Your support will:

- Align your brand with values of adventure, cultural exchange, and sustainability.
- Offer targeted exposure to diverse demographics.
- Create a lasting impact through authentic storytelling.

## Call to Action

We invite you to be part of this groundbreaking cross-country travel initiative. Your investment or sponsorship will play a key role in shaping the global perception of Pakistan, promoting regional tourism, and influencing travel policies that benefit local communities and international travellers alike. Together, we can unlock the potential of overland travel, inspiring a new generation of global adventurers. Let’s collaborate to make this journey a success



## Why this matters?

### For Pakistan

Attracting more travelers could boost the economy, create jobs, and enhance Pakistan's global image.



### For Travelers:

Overland travel is an affordable and enriching way to explore a region, fostering a deeper connection to the culture and people.



### Personal and Societal Impact:

Purposeful Travelling and learning to inspire initiatives aimed at national development and intercultural understanding.

### Regional Stability:

Increased interaction and understanding between neighboring countries can pave the way for stronger diplomatic ties and collaboration.

# Contact us at

	<b>THE ROAD VENTURES</b>		<b>MINDMASKED</b>
	Taha A. Khan		Samia Siddiqui
	0334-2340201		0332-7887080
	info@theroadventures.com		samia@mindmasked.org
	www.theroadventures.com		www.mindmasked.org
	TheRoadVentures1		Mindmasked
	@TheRoadVentures2024		Mindmasked.org/Roadtrip-2025